



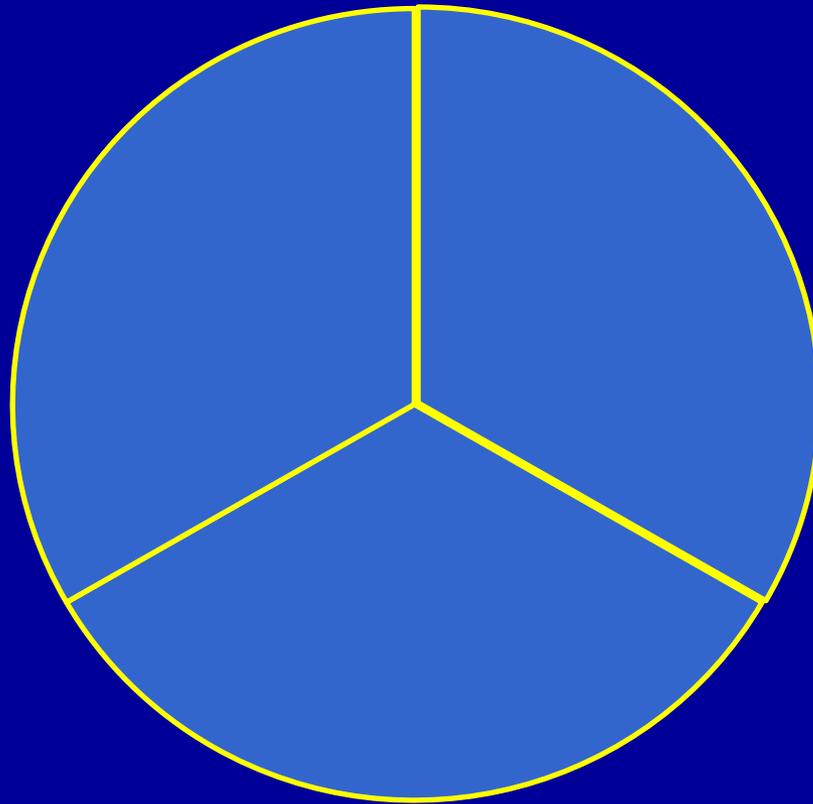
Introduction to CDFW's Human Dimensions Unit



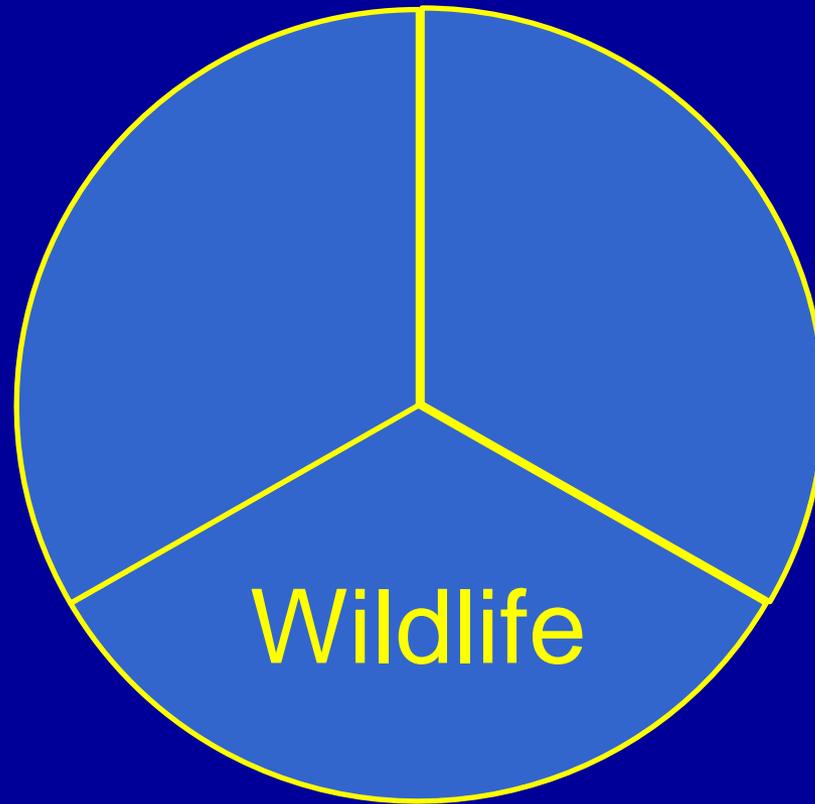
Marc Kenyon

Wildlife Branch - Wildlife Investigations Lab

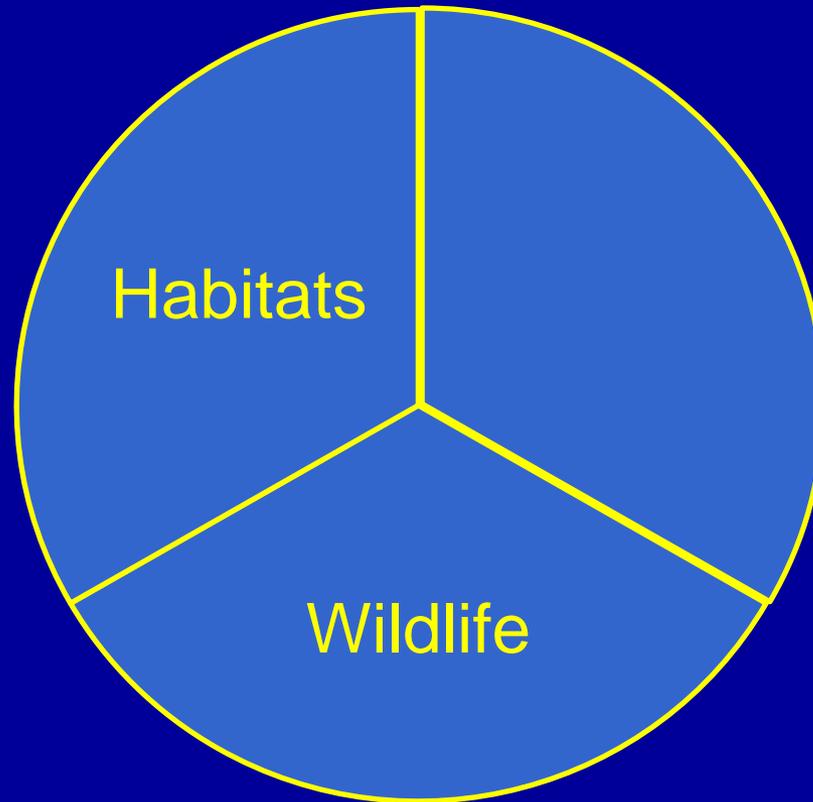
Dimensions of Wildlife Conservation/Management



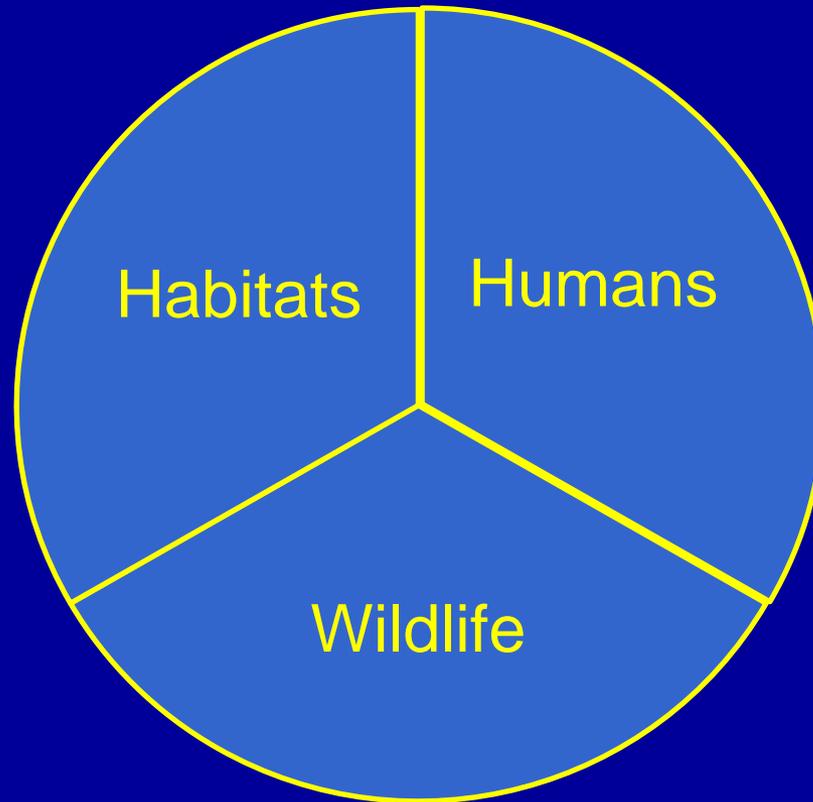
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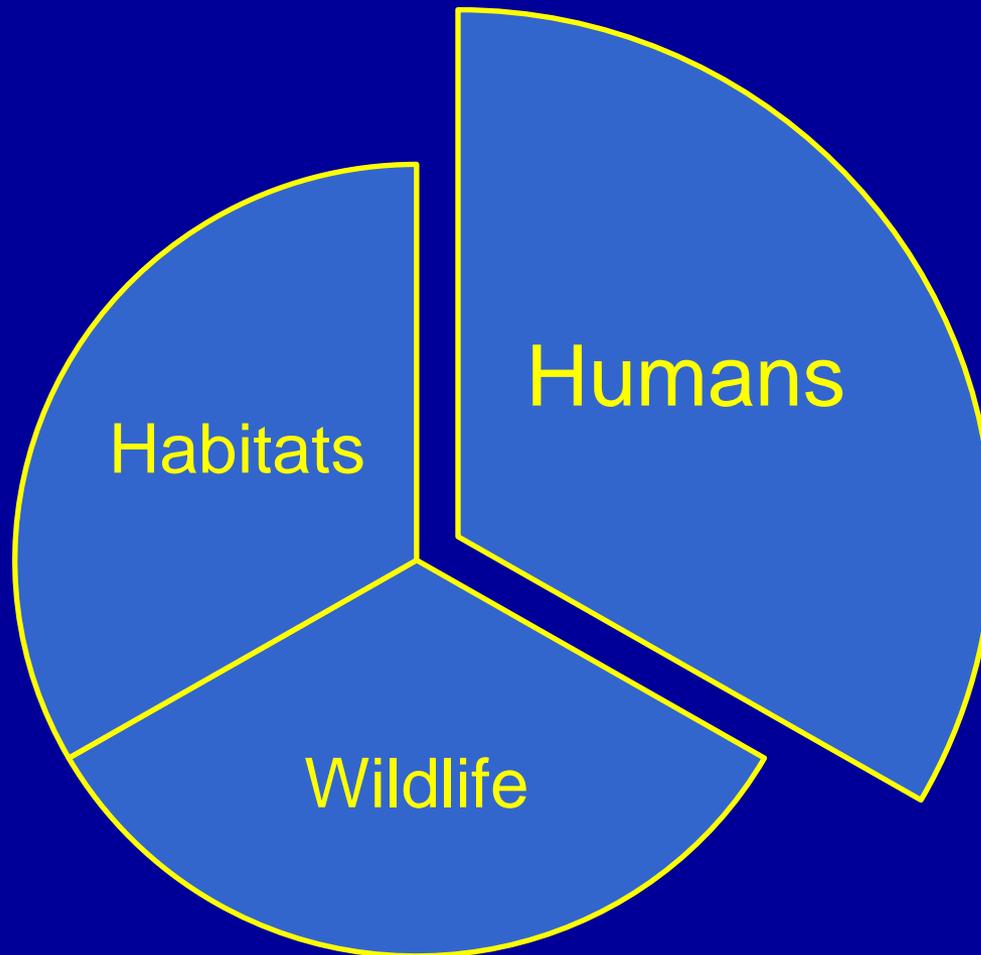
Dimensions of Wildlife Conservation/Management



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Dimensions of Wildlife Conservation/Management



Human Dimensions Unit

- **Vision**

To strengthen the Department's capacity to understand and respond to changing trends in constituent values and demographics.

- **Goal**

To incorporate an understanding of public values, opinions and positions regarding fish and wildlife into scientifically-sound management and conservation decisions.



Wildlife Values across the American Landscape

America's Wildlife Values will assess wildlife values in all 50 states, allowing for state and regional comparisons of public views on a variety of wildlife management issues.



RESEARCH TEAM

America's Wildlife Values is a collaborative project supported by the U.S. Fish and Wildlife Service's Multistate Conservation Grant Program. The research team led by Colorado State University includes partners representing top academic/research institutions, regional fish and wildlife management associations, and

PROJECT HISTORY

America's Wildlife Values is a new nationwide initiative to better understand public values toward wildlife in the United States. The project is an expansion of earlier efforts in the Western U.S. states that began over a decade ago.

[FIND OUT MORE](#)

FOR PARTICIPATING AGENCIES

State fish and wildlife management agency representatives can log in to view important details about participation in America's Wildlife Values

[CLICK HERE](#)

Regional Results from the Research Project Entitled

WILDLIFE VALUES IN THE WEST



A Project of the
Human Dimensions Committee of the
Western Association of Fish and Wildlife Agencies

Produced by the Human Dimensions in Natural Resources Unit
Colorado State University

**Colorado
State**
University
Knowledge to Go Places

September 2005



WESTERN ASSOCIATION OF
FISH AND WILDLIFE AGENCIES

America's Wildlife Values Project

- Nationally
 - Has the West Changed in 10 years?
 - East – West differences?
- California-specific
 - 58 counties
 - Governance
 - Public Trust Doctrine
 - Challenges in Public Trust Resource Governance



Summary

- HD Unit new to CDFW
- Challenges ahead
- Unique opportunities
- HD Unit will support CDFW staff and mission

“The problem of game management is not how we shall handle the deer – the real problem is one of human management.



Wildlife management is comparatively easy; human management is difficult.”

- Aldo Leopold (1966)



Questions

Marc Kenyon

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Wildlife Value Orientations

- **Utilitarian**
 - Wildlife are for human use
- **Mutualist**
 - Wildlife are part of an extended family
- **Pluralists**
 - Blend of Utilitarian & Mutualist
 - Values depend on specific situation
- **Distanced**
 - Attracted to wildlife, but high concern for public safety

Wildlife Value Orientations

